



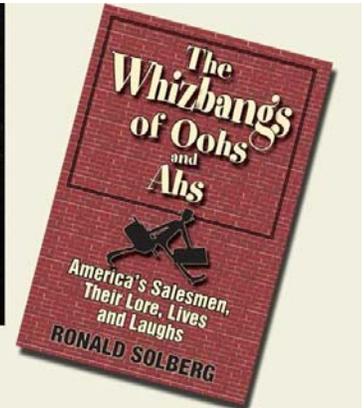
September Opens the Torsk Season with Salesmen

Welcome back to a new season of Torske Klub! We hope you all had a good and restful summer, and are as anxious to restart the luncheons as we are. We are pleased to welcome one of our own to speak to our group this month.

Mr. Ronald Solberg will present: "Oohs and Ahs: Those Magnificent Traveling Salesmen (and Saleswomen) of Illinois". As a key national retailing center, it is no coincidence that Chicago and the state of Illinois have introduced more than their fair share of enterprising traveling salesmen. For more than 150 years, a 19th century Marshall Field and his "whiz bang drummer" have joined with the likes of 20th century super-salesman Ron Popeil and his "Pocket Fisherman" to introduce products, services and concepts that are still with us to this day. Join Ron Solberg as he recounts the amazing stories of our traveling salesmen. Our torskemaster is Sam Smith.



RONALD SOLBERG



Mr. Solberg is the author of "The Whizbang's of Oohs and Ahs - America Salesmen: Their Lore, Lives, an Laughs" and has spoken in front of dozens of Illinois audiences. He was also the 2006 recipient of the "Distinguished Teaching in Social Studies" award by the Illinois Council of Social Studies.

Join us for the kickoff luncheon of this 2017-2018 Torske Klub season. Bring a friend or relative as a guest. If he is or was a salesman, I'll bet he'll especially enjoy this one.

New Reservation Phone Number

Please note that the reservation phone number has changed. It is now **(847) 886-4841**. As before, when you call, leave your name, member number (listed on the envelope address of this letter above your name), and the total number of people in your party, including you.

Why change the phone number you ask? See the next page...

Torske Klub Luncheon - September 9, 2017

The luncheon will be held at the Des Plaines Elks Club, 495 Lee Street, Des Plaines, IL (847-824-1556 for directions that day). Cocktail hour begins at noon; dinner starts promptly at 1:00 P.M. when, according to our tradition, our BOSS rings the bell to seat us for dinner. Make your regular dinner reservation by the evening of Sept. 4 2017. ALL MEMBERS AND THEIR GUESTS ARE REQUIRED TO MAKE A RESERVATION FOR DINNER. Timely reservations insure that fish and a table space can be reserved for you. The fish order is called in after the deadline. No fish dinner can be promised for late reservations; an alternative meal is likely.

Call **(847) 886-4841** at any time day or night to leave a reservation. As usual, please leave your MEMBERSHIP NUMBER, NAME, and the TOTAL number of people in your party. The same information is required when you reserve for other members. We have reservations from the following members: **3, 38, 40, 42A, 47, 54, 55, 84, 97, 98, 115, 120, 135, 149**. Board members note that they have a reservation automatically and must call for additional guests or prearrange to cancel. If you are not a member and wish to attend, call the same number and leave your name according to the principle "Once a guest, twice a friend, three times a member!" If you prefer email reservations, please send to reservations@torskeklub.com (not .org) with your total number of reservations, including yourself and guests. We will respond with a confirmation email.

**Reservations
by Monday,
Sept. 4
Please**

FREE Raffle Ticket to each member that brings one or more guests to the dinner this 2017/2018 season excluding ladies day and father/son/daughter day.

Luncheon Reservation Phone: (847) 886-4841

Welcome Our New Recording Secretary, Tom Peterson

In April, our good board member Garry Grube announced that he wished to step down as the recording secretary after about ten years of service to our group. His services are periodically needed at the family farm downstate in Illinois, and he asked to pass the books to another. Our Boss, Lowell Olberg promptly drafted one of our good members, Tom Peterson, as a new board member and Recording Secretary. Tom accepted and has assumed the duties as of this month, with Garry's support.

As a result, the reservation phone number is now **(847) 886-4841** will go to Tom's Voicemail and he will take the count and order the fish. The emails to **reservations@torskeklub.com** will be confirmed by Tom.

Please greet Tom as you enter the luncheon and thank him for his service, as well as thanking Garry, who will be assisting on this day at the check-in table with our treasurer Ken Nordan.

Member Birthdays and News

This month we catch up for the summer and celebrate the birthdays of June, July, August and September:

June: Stuart Bentley, Ron Bentsen, Carl Eglund, Vincent Field, future Norwegian Order of Merit recipient: the Hon. Perry Gulbrandsen, Preben Hammer, newly minted nonagenarian Jimmy Sorensen, Corresponding Secy. Ken Larson.

July: Erik Carlson, Norris Harstad, Paul Johnson, our Boss Lowell Olberg, Bill Scheiderich, Hank Solberg.

August: Boss Emeritus Robert Alsaker, Norwegian Order of Merit recipient and previous Hon. Royal Norwegian Consul General Paul Anderson, Chris Betz, Aquavit Chairman Robert Frost, John Hardy, Norwegian Order of Merit recipient Don Hoganson, Dr. Marshall Pedersen, Clarence Petersen, Tom Bendicson

September: Jerry Andersen, Petter Berntzen, Sam Cory, Board Member Fred Glure, Kurt Gustafsen, newly minted teen Matt Gustafsen, Kjell Larsen, John Teppen, and John Van Alstin.

For news this summer, we'll rely on the memory and luck of your secretary to have written some of these down. Apologies to those dozens of events missed or unknown. The few we had:

- Pastor David Langseth—Many of us joined him, his family and friends to celebrate the 50th anniversary of his ordination in July
- Fred and Jan Glure celebrated the birth of a new granddaughter Molly Erin Glure
- Milt and Marge Gustafson enjoyed family on a trip to Florida.
- Best wishes to our board member Rusty Elmer, who had one knee replaced successfully in June, and a 2nd this month.

The Torske Klub will be at Vasa Park on Sept. 10 for Scandinavian Days

A day of food, drink, music, merchants, and Scandinavian fellowship await on the Sunday after our luncheon.



See the web site for details:

<http://www.scandinaviandayil.com/>



Check for updates on our website <http://www.torskeklub.org>

Remember that the
cost of meal is now
\$25 per plate

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